

BlogLetter: December 18, 2023

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“The most glorious moments in your life are not the so-called days of success, but rather those days when out of dejection and despair you feel rise in you a challenge to life, and the promise of future accomplishments.” – Gustave Flaubert



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Impending Consolidation & Rebrand

Well, we've made you work for it over the years... That wasn't the intention, but that's how things have turned out.

Music Entrepreneur HQ. Content Marketing Musician. David Andrew Wiebe. Not to mention the dozen other sites where you can find me as a contributor. It's come to the point where no one can tell the difference between the sites or offers. Plus, there is no central space to get access to everything.

Chiefly, we're working to consolidate and rebrand, and it will happen soon. In the meantime, though, I felt it more than prudent to keep you updated on practical matters, as well as exciting new developments.

Chasing New Horizons... aka My Embarrassing “Hire Me” Letter

I’m not one to place all the blame on singular circumstances, which is to give them power undeserving and significance unwarranted.

But it’s no secret that a rocky client relationship has dominated overblown quantities of my mind space, time, and energy for the better part of the last three to four years, and it has been showing no signs of improvement. If anything, it has been one of the factors behind my repeated burnouts.

I can take responsibility for the fact that I chose to stay in that ugly scenario.

Said client has received my notice to work with him only in a vastly reduced capacity beginning January, and even then, so far as I am concerned, it equates to near zilch in terms of value exchange.

If you see it to have me in your employ, **I am never beyond working for big bags of money**, assuming no values are violated. I

require a flexible schedule and remote working arrangement given my other commitments, but plenty of time will open beginning in January, and *I can do more damage in an hour than most.*

And I can also do more than just write a few funnily worded sentences. I am versed in virtually every aspect of digital marketing, whether self-publishing, building websites, setting up podcasts, email marketing, creating custom jingles or theme songs, you name it. I’ll even entertain short-term contracts. Current circumstances find me in rare form, but optimistic.

If you’re ready, then, you can contact me to:

Get your project wrestled down to the floor and beaten to submission.

The Haircut

There was some controversy over my hair in recent vlogs. I understand how important it is to present well, and simultaneously I am often taken aback by how little people focus on the message and instead choose to focus on appearances. Look, it's okay, I will get over it.

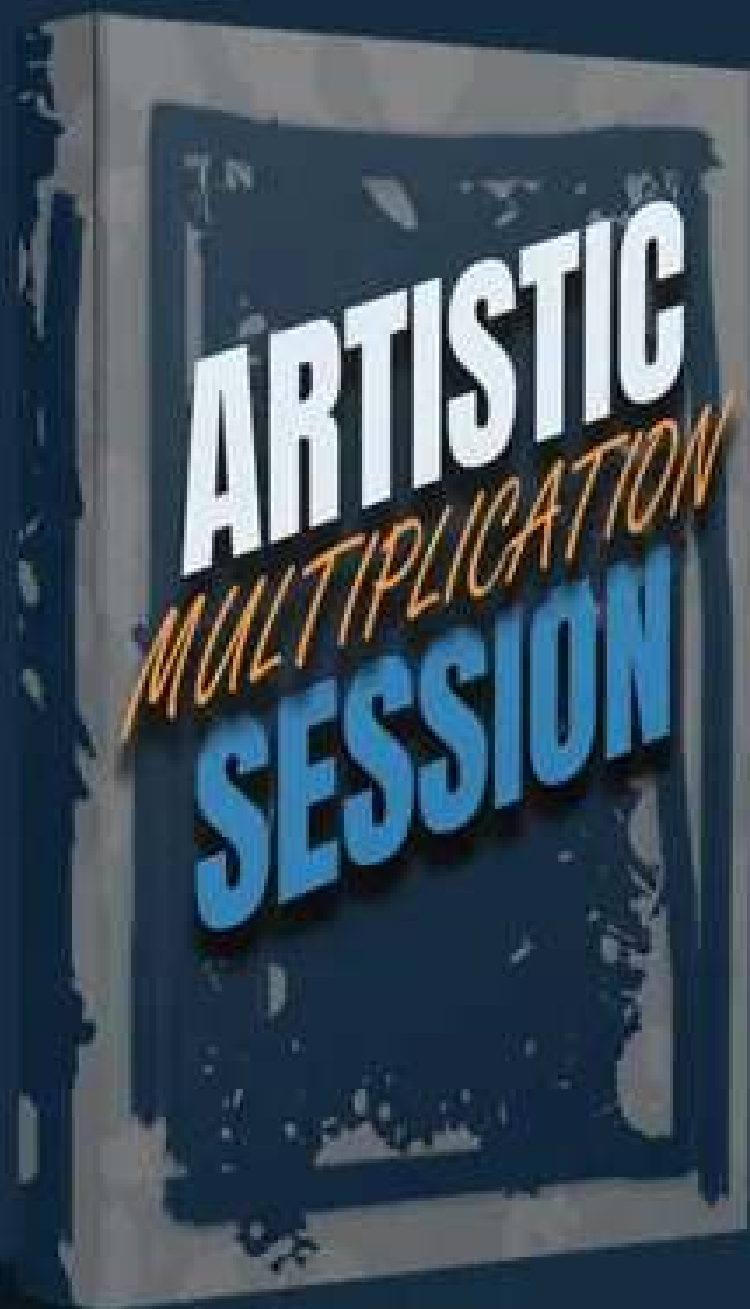
Either way, the deed is done. Proof:



The Return of Coaching

Back by popular demand. I am now booking coaching sessions for January and February. You should not expect these slots to remain open for long. Perhaps it goes without saying but it should be said anyway that if you book now, some AMAZING bonuses are going to accompany your purchase, and they will hypercharge our coaching session together. This is my Christmas gift to you.

Don't delay – reserve your spot for January or February – there are limited spots available!



Episode 300

The lamest of *Chinese Democracy* memes cannot sugarcoat or excuse this tardiness. The thing that we have promised, and have yet to deliver on, is episode 300 of the podcast. I have given a state of affairs update to offer reason enough, though now that I am coming through to the other end of the deep, dark tunnel of burnout, it is time to fulfill on this promise.

It may not happen next week, it may not even happen the week after, but soon...

Of course, there are other important promises to deliver on too, but I am going as fast as I can.

Clean Slate

The much-rumored live event is taking shape, and it is now slated for Friday, February 16, 2023, in Victoria, BC. I will let you know as soon as tickets become available. You may also want to keep an eye on the [events page](#) should you be interested in participating in our soon-to-come giveaway.

The BlogLetter

This is my semi-promise to you to deliver weekly updates, that is, of course, until this current phase of consolidation and rebranding is complete. Words are not enough to express these feelings of guilt, humility, and gratitude, so very simply I will say:

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Thank you for your patience.

I know for some of you it's a big ask, but if you'd consider one of my books as stocking stuffers this Holiday Season, I would be beyond overjoyed and more than happy to sign your copy for you should we meet at some glitzy music industry conference afterparty over cigars and whiskey.

As always, I look forward to seeing you on the stages of the world.

– DA